☒

- **Evolution of the Ad Banner – Liquid Motion Pro™ Gives Web Advertisers Interactivity in Lightweight Java**
  December 11, 1996.

- **Dimension X's Liquid Motion™ the First Java Product Named a PC Computing 1996 MVP Award Finalist**
  November 18, 1996.

- **Dimension X's Liquid Motion Pro™ Featured on Microsoft's Java Gallery Site**
  November 6, 1996.

- **Dimension X's Liquid Motion Pro™ Featured At Sun's Java Station Launch**
  October 29, 1996.

- **Dimension X's Liquid Motion Pro™ - A Tool Without Limits for Creating the Next Generation of Internet Multimedia**
  October 28, 1996.

- **The Vertex Opens Virtual Doors as VRML Forum**
  October 24, 1996.

- **Dimension X's Liquid Motion Now Part of Microsoft's Internet Explorer Starter Kit**
  October 15, 1996.

- **Dimension X's Java Animation Tool, Liquid Motion, Chosen by Excite to Promote Marimba's Castanet Channels**
  October 7, 1996.

- **Dimension X's Liquid Motion to be Shipped with Microsoft's Visual J++**
  October 1, 1996.

- **Dimension X Expands Development Team to Meet Growing Demand -- Acquires Anyware Fast, Inc.**
  September 25, 1996.

- **Dimension X's Liquid Reality, Licensed by Microsoft Drives Consumers Across the 3D Threshold on the Web**
  August 5, 1996.

- **Dimension X's Liquid Reality and Liquid Motion to be Showcased at Microsoft's World Wide Live Activating the Internet Event**
  July 16, 1996.

- **Dimension X Makes Liquid Motion Available on All Platforms at Java One**
  May 29, 1996.

- **Dimension X Announces the Liquid Reality Developers Kit at Java One**
  May 29, 1996.

- **Dimension X Introduces the First Java Web Development Tool for the Macintosh**
  May 29, 1996.

- **Dimension X, First to Deliver Large Scale, Multi-User Java Based 3-D Game to the Web**
  May 8, 1996.

- **Dimension X Delivers on Long-term Strategy : Unveils Product Unit, Java Licensing Agreement and New Location**
  May 1, 1996.

- **Dimension X is the First to Bring Multi-Player Environnments and 3-D Gaming to the Web**
  March 5, 1996.

- **Dimension X's Products to Support Direct3D**
  February 28, 1996.

- **Dimension X Announces Liquid Reality and Liquid Reality Editor to Support 'Moving Worlds' VRML 2.0**
  February 9, 1996.

- **Dimension X releases Liquid Reality, First Dynamically Enhanced VRML Authoring Kit and Viewer**
  December 13, 1995.

There's the leading edge, there's the bleeding edge and then there's Dimension X.

Out beyond the hype and froth of today's Internet mania, Dimension X is developing, building and employing the very latest in Internet related technology. Since opening our doors in the Spring of 1995 we have been committed to breathing life into the static click-and-load world of today's World Wide Web. Whether it be Liquid Reality™ (our 3D VRML toolkit) or our latest release, the drag-and-drop Java™ animation authoring tool we call Liquid Motion Pro™, we strive to blend the best in technology with the hottest in Entertainment to deliver compelling content to your computer.

The Studio

The Studio handles the day-to-day rigors of web-site production, from concept development to graphical design to implementation of our custom built tools. We recognize the Web can be a platform free-for-all, which is why all our sites are browser-agnostic, delivering the maximum experience regardless of what you might be surfing with.

Our client list, includes leaders in traditional media-- Fox, AT&T, Grey Advertising, and MCA Records-- as well as those leading the interactive charge-- Sega, Sun and Intel. So, check us out and unleash the power of your digital soul.

The Tools

In the course of developing sites for our clients, we have developed a series of high-end Web tools that further enrich the Internet Experience. Our latest product, Liquid Motion Pro, is our most powerful offering yet, granting non-programmers and artists alike the ability to rapidly generate 2D animations complete with interactivity, motion and sound -- and they never have to write a line of code. It is, in essence, the first end-user Java tool.

We conceive it, develop it and then build it. We use our tools, we know they work.

Press Releases   **Who We Are**

In The Press   **We're Hiring**

Dimension X, Inc.
181 Fremont Street, Suite 120
San Francisco, California 94105
ph. 415.243.0900
fx. 415.243.0997
info@dimensionx.com

```
Your SELECT statement is:
    s ((interact? or click? or link?)(3n)(pop()up or pop()under or
superstitial or interstitial or unicast)(2n)(ad or ads or advertis?)) and
py<=1996

              Items   File
              -----   ----
                  1      9: Business & Industry(R)_Jul/1994-2002/Oct 02
                  2     15: ABI/Inform(R)_1971-2002/Oct 02
                  4     16: Gale Group PROMT(R)_1990-2002/Oct 02
                  1     18: Gale Group F&S Index(R)_1988-2002/Oct 03
Processing
       Examined  50 files
                  1    129: PHIND(Archival)_1980-2002/Sep W4
       Examined 100 files
Processing
                  5    148: Gale Group Trade & Industry DB_1976-2002/Oct 03
       Examined 150 files
                  1    275: Gale Group Computer DB(TM)_1983-2002/Oct 03
       Examined 200 files
       Examined 250 files
       Examined 300 files
                  1    484: Periodical Abs Plustext_1986-2002/Sep W5
       Examined 350 files
                  2    570: Gale Group MARS(R)_1984-2002/Oct 03
       Examined 400 files
                  2    621: Gale Group New Prod.Annou.(R)_1985-2002/Oct 02
                  1    635: Business Dateline(R)_1985-2002/Oct 02
                  2    649: Gale Group Newswire ASAP(TM)_2002/Sep 30
       Examined 450 files
       Examined 500 files
                  2    765: Frost & Sullivan_1992-1999/Apr
                  2    813: PR Newswire_1987-1999/Apr 30

   14 files have one or more items; file list includes 548 files.
   One or more terms were invalid in 100 files.
```

Your SELECT statement is:
    s (Liquid()Motion()Pro or Liquid()Promotion) and py<=1996

          Items   File
          -----   ----
              2   9: Business & Industry(R)_Jul/1994-2002/Oct 02
              3   15: ABI/Inform(R)_1971-2002/Oct 02
             13   16: Gale Group PROMT(R)_1990-2002/Oct 02
              1   47: Gale Group Magazine DB(TM)_1959-2002/Oct 02
    Examined 50 files
              1   96: FLUIDEX_1972-2002/Sep
              4   111: TGG Natl.Newspaper Index(SM)_1979-2002/Oct 01
    Examined 100 files
             10   148: Gale Group Trade & Industry DB_1976-2002/Oct 03
    Examined 150 files
              1   233: Internet & Personal Comp. Abs._1981-2002/Sep
              1   275: Gale Group Computer DB(TM)_1983-2002/Oct 03
    Examined 200 files
    Examined 250 files
    Examined 300 files
              2   484: Periodical Abs Plustext_1986-2002/Sep W5
    Examined 350 files
              1   583: Gale Group Globalbase(TM)_1986-2002/Oct 02
    Examined 400 files
              6   621: Gale Group New Prod.Annou.(R)_1985-2002/Oct 02
              7   636: Gale Group Newsletter DB(TM)_1987-2002/Oct 03
              2   647: CMP Computer Fulltext_1988-2002/Sep W3
              6   649: Gale Group Newswire ASAP(TM)_2002/Sep 30
    Examined 450 files
              3   696: DIALOG Telecom. Newsletters_1995-2002/Oct 02
              1   710: Times/Sun.Times(London)_Jun 1988-2002/Oct 03
    Examined 500 files
              8   810: Business Wire_1986-1999/Feb 28
              6   813: PR Newswire_1987-1999/Apr 30
              2   861: UPI News_1996-1999/May 27

20 files have one or more items; file list includes 548 files.
One or more terms were invalid in 99 files.

Your SELECT statement is:
    s (dimensionx or dimension()x) and liquid()motion and (ad or ads or
advertis?) and py<=1996

          Items   File
          -----   ----
             11   16: Gale Group PROMT(R)_1990-2002/Oct 02
              1   47: Gale Group Magazine DB(TM)_1959-2002/Oct 02
    Examined 50 files
              1   111: TGG Natl.Newspaper Index(SM)_1979-2002/Oct 01
    Examined 100 files
             12   148: Gale Group Trade & Industry DB_1976-2002/Oct 03
    Examined 150 files
              1   275: Gale Group Computer DB(TM)_1983-2002/Oct 03
    Examined 200 files
              1   349: PCT FULLTEXT_1983-2002/UB=20020926,UT=20020919
    Examined 250 files
    Examined 300 files
    Examined 350 files
    Examined 400 files
              8   621: Gale Group New Prod.Annou.(R)_1985-2002/Oct 02
              2   635: Business Dateline(R)_1985-2002/Oct 02
              2   636: Gale Group Newsletter DB(TM)_1987-2002/Oct 03
             11   649: Gale Group Newswire ASAP(TM)_2002/Sep 30
    Examined 450 files
              1   696: DIALOG Telecom. Newsletters_1995-2002/Oct 02
    Examined 500 files
             14   810: Business Wire_1986-1999/Feb 28
              5   813: PR Newswire_1987-1999/Apr 30
              1   861: UPI News_1996-1999/May 27

14 files have one or more items; file list includes 548 files.
One or more terms were invalid in 99 files.

Your SELECT statement is:
   s ((applet? ?)(4n)(ad or advertis? or ads)) and py<=1996

            Items   File
            -----   ----
                1   15: ABI/Inform(R)_1971-2002/Oct 03
                2   16: Gale Group PROMT(R)_1990-2002/Oct 03
      Examined 50 files
                1   141: Readers Guide_1983-2002/Aug
      Examined 100 files
                4   148: Gale Group Trade & Industry DB_1976-2002/Oct 03
      Examined 150 files
                1   275: Gale Group Computer DB(TM)_1983-2002/Oct 03
      Examined 200 files
      Examined 250 files
      Examined 300 files
                1   484: Periodical Abs Plustext_1986-2002/Sep W5
                1   492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
      Examined 350 files
                1   553: Wilson Bus. Abs. FullText_1982-2002/May
      Examined 400 files
                2   621: Gale Group New Prod.Annou.(R)_1985-2002/Oct 02
                4   636: Gale Group Newsletter DB(TM)_1987-2002/Oct 03
                2   649: Gale Group Newswire ASAP(TM)_2002/Sep 30
      Examined 450 files
                2   696: DIALOG Telecom. Newsletters_1995-2002/Oct 02
      Examined 500 files
                2   749: Latin American News Jan/_1994-2002/Oct 03
                3   813: PR Newswire_1987-1999/Apr 30

14 files have one or more items; file list includes 548 files.
One or more terms were invalid in 99 files.

04407520   Supplier Number: 46466116 (THIS IS THE FULLTEXT)
NEW NETSCAPE ADVERTISING PROGRAM PROVIDES SITE SPONSORS WITH IN-DEPTH
  INFORMATION AND ENHANCED SERVICES
PR Newswire, p614LAF013
June 14, 1996
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 858
TEXT:
  Netscape Signs America Online and Softbank Interactive Marketing as
                       Sales Representatives
    MOUNTAIN VIEW, Calif., June 14 /PRNewswire/ -- Netscape Communications
Corporation (Nasdaq: NSCP) today announced a comprehensive program, the
"Netscape New Media Initiative," designed both to attract new advertisers
to its highly-popular Internet site and to provide more in-depth
information and more sophisticated display services to its current
advertisers. Netscape also published the results of an independent informal
survey of the interactive advertising market which projects growth of more
than one hundred percent in Internet advertising in 1996.

         The "Netscape New Media Initiative" focuses on four areas:
         - increased flexibility for advertising banner placement;
         - new advertising program management and tracking capabilities;
      - appointment of America Online (AOL) and Softbank Interactive
Marketing (SIM-IMS) as Netscape advertising sales representatives;

         - new competitive rates for Netscape Sponsor advertising programs.
    "The Netscape Internet site receives more than seventy million hits a
day and is a showcase for Internet information and technology," said Mike
Homer, senior vice president of marketing for Netscape. "Demand for
advertising sponsorship and promotional opportunities on the site are
growing rapidly, and this new initiative is designed to offer high value to
our advertisers through use of sophisticated tracking tools and flexible ad
programs."
    Independent market research, co-sponsored by Netscape, AT&T New Media
Services, Infoseek and the Audit Bureau of Circulations, showed that forty
percent of current Internet advertisers expect to increase their spending
on interactive advertising by more than two hundred percent in the coming
year, with the fastest growth coming from non- Internet companies. A
summary of the research findings is available on the Netscape site at
"http://www.netscape.home/ads/interactive.html".
    "We wanted to understand where Internet advertising was headed --
especially in relationship to measurement, program flexibility and account
service," said Barbara Gore, publisher of the Netscape Internet site. "This
survey gives us the information we need to do that and substantiates the
potential of Web-based advertising."
    Netscape aims to make the placement and rotation of advertising
programs on the Netscape site easier and more effective. Using AdServer,
advertising management software from NetGravity, the site will support
faster banner placement turnaround and the ability to switch banner
creative options. In addition, advertisers will soon have the ability to
generate tracking reports to analyze program and banner results. The
regular reporting of results, accessed online directly from the Netscape
site, will allow for banner testing and program analysis in real time.
Netscape is also enhancing its ability to deliver periodic audits of site
and ad-specific impressions and click- throughs to the advertisers sites.
    "The number one issue for advertisers on the Web is getting more
control over banner placements, understanding how they are working -- and
not working -- in order to improve results. Netscape has taken a big step
in moving Web advertising on its site into a better media buy," said John
Danner, President of NetGravity.
    Netscape is also announcing a new sales strategy for its advertising
program. America Online will represent Netscape as advertising sales
representative focusing on consumer categories. Softbank Interactive

Marketing's Interactive Media Sales division has been engaged to represent Netscape advertising programs for business-to-business and Internet banner programs.

"By partnering in this sales effort, AOL and Netscape can offer advertisers broad visibility in cyberspace with just one buy," said Ted Leonsis, president, AOL Services Company. "AOL's expertise in the consumer marketplace and Netscape's strong Web presence provide advertisers unparalleled marketing opportunities to reach this new medium."

"Netscape is definitely stepping up to a leadership position in Web advertising this year," said Ted West, president and chief operating officer of Interactive Media Sales. "We are very bullish about the improvements that Netscape is bringing to their site. This will make Netscape a part of every foundation buy we recommend to our clients."

The cornerstone of Netscape's goal of providing advertisers high-value interactive advertising on the Web is a new pricing schedule. Rates have been reduced to incent trials and to further increase the reach of the program. "Basically, we want to offer more for less, to bring advertising on Netscape's site within the reach of a broader range of advertising buyers," said Gore.

Netscape Communications Corporation is a premier provider of open software for linking people and information over enterprise networks and the Internet. The company offers a full line of Netscape Navigator(TM) clients, servers, development tools, and commercial applications to create a complete platform for next-generation, live online applications. Traded on Nasdaq under the symbol "NSCP," Netscape Communications Corporation is based in Mountain View, California.

Additional information on Netscape Communications Corporation is available on the Internet at http://home.netscape.com, by sending email to info@netscape.com or by calling 415-528-2555 (corporate customers) or 415-528-3777 (individuals). Information on advertising on the Netscape Internet site can be obtained by calling 415-937-3871.

NOTE: Netscape Communications, the Netscape Communications Corporation logo, Netscape Navigator and Netscape are trademarks of Netscape Communications Corporation. All other product names are trademarks of their respective companies.

-0-   6/14/96
/CONTACT: Jennifer O'Mahony of Netscape, 415-937-3084 or jom@netscape.com/

(NSCP)

CO: Netscape Communications Corp.
ST: California
IN: CPR
SU:

SS
-- LAF013 --
0793 06/14/96 08:00 EDT
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PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Netscape Communications
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7372600   (Computer Network & Communications Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
SPECIAL FEATURES: COMPANY

04731453   Supplier Number: 46965217   (THIS IS THE FULLTEXT)
Evolution of the Ad Banner - Liquid Motion Pro(TM) Gives Web Advertisers
   Interactivity in Lightweight Java Ads
PR Newswire, p1211LAW042
Dec 11, 1996
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 756
TEXT:
        Tool for Advertisers that Includes E-Commerce Functionality
     Delivers True Point-of-Purchase Capabilities
     SAN FRANCISCO, Dec. 11 /PRNewswire/ -- ActiveX Pavilion Booth #101-51
-- Dimension X, a leader in providing Java(TM)-based platforms and tools
for communicating ideas over the Internet, announced today Liquid
Promotion(TM), an extension to its Liquid Motion Pro(TM) interactive
animation product. Liquid Promotion delivers to Web advertisers the tools
to easily create small (10-15 Kilobyte) banners with interactivity,
versatility and on-the-spot information exchange and transactional
E-commerce capabilities.
     "There is no doubt that Dimension X's Liquid Promotion greatly
multiplies the utility of Web advertising banners," said Halsey Minor,
president of c/net. "Liquid Promotion provides the best example yet of how
technology on the Internet will revolutionize advertising."
     Online advertisers have been waiting impatiently for the tools to push
forward the evolution of the static ad banner. Until today, slow download
times and lack of interactivity in simple banner ads have made it
frustrating to order products or exchange information.
     Liquid Promotion
     Designed specifically to meet the needs of Internet advertisers, the
Liquid Promotion extension to Liquid Motion Pro makes it easy to create
10-15 Kilobyte ad banners that draw consumers into the ad space with
interactivity and engages them to actively participate with the content and
product information while they are there. Liquid Promotion will support new
ways of presenting marketing information. For instance, consumers will now
be able to interact directly with multimedia elements in ad banners and see
product details, make donations to non-profit organizations and *interact*
with order forms that can *pop*-*up* inside the *advertisement* with a
click of a mouse.
     Liquid Promotion does not require users to install any new software or
hardware and the process consumes only a fraction of the computer memory
used by other systems.
     The easy-to-use Liquid Motion Pro interface gives quick creative power
to the designers and Webmasters developing these lightweight banners. It
doesn't have to be a beauty contest anymore. There is opportunity to
provide a clever approach to in-depth and information-rich marketing
messaging right inside the applet.
     "Liquid Motion Pro and Liquid Promotion deliver an easy way to author
Internet advertising banners with a virtual point of purchase," said Jon
Kannegaard, vice president of software products, JavaSoft, a business unit
of Sun Microsystems, Inc. "The Internet impulse buy is a now a reality -
this is a great benefit to both Internet consumers and advertisers."
     The transactional technology is embedded right into the Java ad banner
created by Liquid Motion Pro, allowing consumers to view product and
marketing information and buy the item right inside the advertisement.
     Liquid Motion Pro
     Liquid Motion Pro is a totally intuitive point-and-click tool for
creating Java-based animated content with sound and interactivity into Web
sites and presentations. The tool enables users to clearly differentiate
content and communicate ideas over the Internet with Java animations that
come alive and respond instantly to user input. With Liquid Motion Pro,

online multimedia presentations, Web advertising, financial data representation, personnel training, human resource information and corporate reports can captivate viewers and make lasting impressions through animation and interactivity.

Released only a month ago, Liquid Motion Pro responds to the rapid pace of the Internet where production cycles are weeks, not months, content is live rather than static, bandwidth sensitivity and cross-platform delivery are critical, and all Internet users require seamless access to multimedia online. Because it is completely coded in Java, the Liquid Motion Pro open architecture provides a powerful and flexible base to easily extend functionality.

Liquid Promotion general product availability will be mid-February 1997. Liquid Promotion will be available to all users of Liquid Motion Pro from within the product itself, at no extra cost.

Customers wishing to get access to the Beta version of Liquid Promotion should send email to lp-beta@dimensionx.com. Liquid Motion Pro is available for purchase at http://www.dimensionx.com or at c/net's buydirect.com. for $725.

Dimension X, founded March 1995, is a leader in providing Java-based platforms and tools for communicating information and concepts over the Internet. Liquid Motion Pro, a 2D Java tool, and the Liquid Reality Platform, provide a comprehensive solution for content delivery on the Internet.

SOURCE   Dimension X

-0-   12/11/96
/CONTACT: Megan McFeely of Dimension X, 415-243-0900, or megan@dimensionx.com/
/Internet World press releases are available through Company News On-Call by fax, 800-758-5804, extension 116333, or at http://www.prnewswire.com/

CO: Dimension X
ST: California
IN: MLM
SU: PDT

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5872 12/11/96 07:01 EST http://www.prnewswire.com
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PUBLISHER NAME: PR Newswire Association, Inc.

08670884   SUPPLIER NUMBER: 18211973   (THIS IS THE FULL TEXT)
Wild about the Web. (new World Wide Web publishing tool called Texture from
   FutureTense, based on Java programming language)(The Electronic
   Magazine)(Brief Article)
Sucov, Jennifer
Folio: the Magazine for Magazine Management, v25, n6, p36(1)
April 15, 1996
DOCUMENT TYPE: Brief Article   ISSN: 0046-4333   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 174   LINE COUNT: 00017

TEXT:
     Java, the platform-independent Internet programming language from Sun
Microsystems, is still creating a buzz. The latest Java-enabled product to
elicit oohs and ahs from Seybold onlookers is FutureTense's Texture, which
breaks open the design paradigm of the standard HTML-based Web page.
     With Texture, pictures and text can be positioned anywhere on the
page, which means designers will no longer be limited to the rigid geometry
of HTML.
     If you've already designed a Web site in HTML, not to worry. The
Acton, Massachusetts-based company stresses that existing content will not
be lost with Texture.
     (ILLUSTRATION OMITTED)
     Of special interest to publishers is Texture's interactive
functionality. Demonstrations showed how drop-down boxes and *pop*-*up*
boxes allow *advertising* to be *linked* to individual stories on a site;
the ads change depending on which story the viewer selects.
     The Windows-based Web authoring tool is currently in beta format and
will be available for $495 in June, with a Macintosh version to follow.
          COPYRIGHT 1996 Cowles Business Media Inc.

04407520   Supplier Number: 46466116   (THIS IS THE FULLTEXT)
NEW NETSCAPE ADVERTISING PROGRAM PROVIDES SITE SPONSORS WITH IN-DEPTH
  INFORMATION AND ENHANCED SERVICES
PR Newswire, p614LAF013
June 14, 1996
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 858
TEXT:
 Netscape Signs America Online and Softbank Interactive Marketing as
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     MOUNTAIN VIEW, Calif., June 14 /PRNewswire/ -- Netscape Communications
Corporation (Nasdaq: NSCP) today announced a comprehensive program, the
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to its highly-popular Internet site and to provide more in-depth
information and more sophisticated display services to its current
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     - appointment of America Online (AOL) and Softbank Interactive
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NOTE: Netscape Communications, the Netscape Communications Corporation logo, Netscape Navigator and Netscape are trademarks of Netscape Communications Corporation. All other product names are trademarks of their respective companies.

-0-   6/14/96
/CONTACT: Jennifer O'Mahony of Netscape, 415-937-3084 or jom@netscape.com/

        (NSCP)

CO: Netscape Communications Corp.
ST: California
IN: CPR
SU:

SS
-- LAF013 --
0793 06/14/96 08:00 EDT